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## CLAIMS

 Packaging for foodstuffs to be offered for sale, comprising:

an integral receptacle having on its top side a mouth opening and on its underside a bottom with an upright body connecting thereto and having at least one flat body part;

which mouth opening is bounded by a mouth rim which lies substantially in a flat plane and which, after filling of the receptacle with foodstuff and optionally a chosen gas or gas mixture, can co-act in hermetically sealing manner with a lid, for instance a foil connected by sealing to the mouth rim;

a generally flat displaceable part which forms part of the bottom, the body part or the lid and acts as displacer, which part is connected to the remaining peripheral part of respectively the bottom, the body part or the lid by an at least one-dimensionally elastically deformable coupling edge; and

optionally a filling with a gas serving as protective atmosphere, for instance a mixture of  $CO_2$  and  $N_2$  or  $CO_2$  and  $O_2$ ;

## characterized in that

the displaceable part has a generally rectangular shape corresponding with the shape of said remaining part of the bottom, the body or the lid;

the surface area of the displaceable part amounts to at least 50% of the total surface area of the bottom, the body or the lid;

the displaceable part substantially has bending stiffness;

an elastically deformable zone is situated in each of the four corner zones of the coupling edge and over the whole periphery of the displaceable part;

this such that the displaceable part is movable between a first position displaced to the outside and a second position displaced to the inside.

2. Packaging as claimed in claim 1,

characterized in that

the displaceable part is situated in the bottom and that in the first position the receptacle can rest on the displaceable part of the bottom and in the second position can rest on the bottom edge.

3. Packaging as claimed in claim 1, characterized in that

the deformable zone consists at least in said corner zones of at least two hinge lines.

4. Packaging as claimed in claim 1, characterized in that

the deformable zone comprises a rolling zone.

- 5. Packaging as claimed in claim 3, characterized in that
- the hinge lines are corrugations protruding out of the local main plane of the receptacle.
  - 6. Packaging as claimed in claim 3, characterized in that

the hinge lines are zones with reduced thicknesses.

7. Packaging as claimed in claim 1, characterized in that

the receptacle consists of plastic.

- 8. Packaging as claimed in claim 3, characterized in that
- the receptacle is manufactured by thermoforming or vacuum-forming, for instance from a laminate.
  - 9. Packaging as claimed in claim 3, characterized in that

the receptacle is manufactured by injection 30 moulding.

10. Packaging as claimed in claim 1, characterized in that

both the first position and the second position of the displaceable part are stable, and the configuration thus possesses a bistable character.

11. Packaging as claimed in claim 1, characterized in that

the receptacle consists substantially of foam material.

40 12. Packaging as claimed in claim 8, characterized in that

the receptacle is formed from a strip of foam material.

- 13. Packaging as claimed in claim 12, characterized in that
- 5 the strip of foam material is manufactured by extrusion and optional sizing.
  - 14. Packaging as claimed in claim 13, characterized in that

by a laminating operation following the extrusion 10 there is arranged on at least one side a foil layer, for instance an oxygen-barrier foil.

15. Packaging as claimed in claim 12, characterized in that

the strip of foam material is not fully foamed and 15 that by supplying heat to the mould cavity of a die an additional foaming occurs, whereby a desired, for instance uniform wall thickness can be obtained.

16. Packaging as claimed in claim 6, characterized in that

- the hinge lines are formed by ribs present in the mould cavities of a die.
  - 17. Packaging as claimed in claim 16, characterized in that

the ribs are situated on a releasable insert which 25 has to be positioned in the mould cavity of the die.

18. Packaging as claimed in claim 11, characterized in that

the hinge lines are formed by pressing against a formed receptacle an optionally heated stamp having ribs corresponding with the hinge lines.

19. Packaging as claimed in claim 1, characterized in that

the receptacle is formed from a blank consisting substantially of cardboard.

35 20. Packaging as claimed in claim 19, characterized in that

the blank is provided with a foil, for instance an oxygen-barrier foil, on at least the side of the blank later forming the inside of the receptacle.

21. Packaging as claimed in claim 19, characterized in that

the receptacle is formed from the blank by a mould with a forming surface and corresponding stamp.

22. Packaging as claimed in claim 19, characterized in that

the receptacle is formed by first removing the four corner zones from the blank and subsequently folding the walls upward and adhering these walls sealingly to each other in mutually overlapping relation.

23. Packaging as claimed in claims 20 and 22,

10 characterized in that

the blank is provided on both sides with a foil, and the sealing adhesion is brought about by a welding operation.

24. Packaging as claimed in claim 19,

15 characterized in that

the receptacle is formed by placing a paper fibre pulp in a mould cavity corresponding with the receptacle and causing it to dry, optionally under pressure and/or with heating.

20 25. Packaging as claimed in claim 1, characterized in that

the receptacle consists of aluminium, for instance with a thickness in the order of magnitude of 60  $\mu m\,.$ 

26. Packaging as claimed in claim 1,

25 characterized in that

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the packaging is intended for potatoes and/or fish or products based thereon, that the gas mixture contains  $CO_2$  and  $N_2$  and that the ratio of these gas components amounts to 70:30, preferably 80:20 and still more preferably 90:10.

27. Packaging as claimed in claim 1, characterized in that

the packaging is intended for meat or products based thereon, that the gas mixture contains  $CO_2$  and  $O_2$  and that the ratio of these components is chosen to achieve an optimum in respect of discolouration of the packed foodstuff and the shelf life.

28. Packaging as claimed in claim 1, characterized in that

the packaging is intended for frozen goods, for instance ice cream or deep-frozen products, wherein the WO 03/074385 PCT/NL03/00164

protective atmosphere is absent and wherein after removal of the lid the frozen product can be released from the receptacle by pressing the displaceable part inward.

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